

UP & COMERS

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UNDER
40

Rob “Waldo”
Waldman

AGE **39** President
Wingman Consulting Inc.



Young
professionals
who are
on the rise

Rob “Waldo” Waldman struggled with claustrophobia and fear of heights, but he faced those fears by enrolling in the U.S. Air Force Academy.

He went on to become a decorated war hero who participated in 65 combat missions, including enforcing the no-fly zone in Iraq and patrolling Yugoslavia during Operation Allied Force in 1999.

During his service he earned an MBA. After leaving active duty in 2000, Waldman transformed his experiences of real-world combat into hands-on advice of how to succeed in business. He is a highly sought-after motivational speaker and leadership consultant.

“It’s all about taking risks, but the only way you can take risks is by having the courage both internally and because of those trusted partners who help you face the wind,” Waldman said.

Realization of the importance of trusted partners led Waldman to name his company Wingman Consulting.

“He has taken the experience he gained in the military and converted it into a winning formula in business,” said Frank Benjamin, partner at McKenna, Long & Aldridge LLP, who has known Waldman for six years. “He also gives a great deal back to the community.”

Waldman also is president of the National Speakers Association’s Georgia chapter and co-authored “Mission Possible” with Stephen Covey and Brian Tracy.